

G R O W

your business

G I V E

to your community

G A I N

customer loyalty

SPONSOR THE

H.O.T. *Pink* 5K

Fun Run/Walk Through Historic Old Town Roseville

Sponsorship Levels



The Placer Breast Cancer Endowment and Ignite are teaming up for the third annual Hot Pink 5K event on Saturday, October 9, 2010. Last year's event saw nearly 400 participants, dozens of volunteers and over \$10,000 in funds raised for breast cancer research. All proceeds from this event will benefit the UC Davis Cancer Center through the Placer Breast Cancer Endowment. The Placer Breast Cancer Endowment has pledged to raise \$1.5 million in a campaign to fund new research, a breast cancer chair, laboratory space and clinical trials at the UC Davis Cancer Center. Visit www.wethinkpink.org for more information. Ignite is an organization for next-generation leaders dedicated to improving and expanding south Placer County's workforce through quality of life, professional development and civic involvement opportunities. To find out more, visit www.igniteleaders.org.

If you would like to support breast cancer research through this fun, family-friendly event, contact Dean Stephens at 916.788.9463 or dean.stephens@mssb.com to discuss sponsorship opportunities. In-kind sponsorship opportunities are also available.

The Runner's High \$5,000

- Premier booth location
- Premier position on all marketing pieces
- Premier position on banners at event
- Premier position on Web site, Facebook
- Premier position on runner t-shirts
- Company name at start/finish line
- Company name on stage during event
- Premier program recognition
- Mentions by emcee during event
- Exclusivity within industry
- 10 entries in race

The Second Wind \$2,500

- Booth location
- Logo on all marketing pieces
- Logo on banners at event
- Logo on Web site, Facebook
- Logo on runner t-shirt
- Program recognition
- Mentions by emcee during event
- Eight entries in race

The Warm-up \$1,000

- Booth location
- Logo on Web site and t-shirts
- Program recognition
- Mention by emcee during event
- Six entries in race

The Cool-down \$500

- Booth location
- Logo on t-shirts
- Program recognition
- Mention by emcee during event
- Four entries in race

Booth \$300

- Booth location
- One entry in race

The Shoe String \$150

- Name on t-shirt
- One entry in race

SPONSOR REGISTRATION FORM (Please fax to Dean Stephens at 916.797.7750)

Business Name _____

Mailing Address _____

Contact Name _____ Phone _____

E-mail _____ Fax _____

Sponsorship: Runner's High Second Wind Warm-up Cool Down Shoe String Booth

Credit Card # (visa/mc only) _____ Exp. Date _____ Sec. Code _____

Signature _____